

FAQs

About Tie

What is TiE?

TiE is a global, not-for-profit network of entrepreneurs and professionals dedicated to the advancement of entrepreneurship. TiE provides a platform for mentoring, networking & education, to budding entrepreneurs & professionals. TiE has grown into a prominent, global, not-for-profit organization, which is inclusive and transparent in its governance and operations.

What does TiE stand for?

TiE stands for "The Indus Entrepreneurs", reflecting the South Asian background of the individuals who chartered the organization in 1992. Over time, TiE has come to represent "Talent, ideas and Enterprise" or 'The Innovative Ecosystems' through its activities and influences.

What is the mission and objective of TiE?

TiE's mission is to foster and advance entrepreneurship across the globe. Its principle objective is to provide a platform on which people with entrepreneurial spirit and those interested in economic value creation can come together to share ideas. TiE endeavours to cultivate and nurture the ecosystems of entrepreneurship and free-market economics everywhere, as it sees this to be the single most powerful instrument of prosperity.

Is TiE engaged in any educational activities?

TiE institute conducts a number of workshops on both hard and soft skills. The faculty of TiE Institute comprises of leading industry practitioners who are well reputed and conduct sessions in their area of expertise.

TiE's long-term goals...the future of TiE?

TiE aspires to continue the expansion of its chapters and membership worldwide, while maintaining a clear focus on its objectives and philosophies. TiE will therefore continue to encourage and support the efforts and spirit of entrepreneurship everywhere.

TiE has an access to a large pool of intellectual capital and would like to leverage this to influence public policy. In the new global economy, the Indus region is emerging as a significant place of economic activity, making compelling business sense to leverage opportunities arising there.

What is the TiE mantra?

TiE delivers the charter of Fostering Entrepreneurship and Wealth Creation, through a triple A-program: Advocacy, Awareness and Assistance.

FAQs

About Tie Stree Shakti

What is the significance of this initiative?

Named TiE “StreeShakti”, this initiative seeks to reflect the growing aspirational role of women in the Indian entrepreneurial eco-system.

Is there a theme?

Yes, the theme will be celebratory - “Enabling Women Entrepreneurs in India”.

Why launch a platform like TiE Stree Shakti?

TiE has for some years wanted to build a platform enabling and recognising women entrepreneurs who have broken the glass ceiling and overcome societal pressures and gender warfare and realised their dream of running their own enterprise successfully.

What is the mission and objective of TSS?

We have aimed to enable aspiring, budding and growing Women Entrepreneurs in the MSME space by rendering conceptual but practical business orientation/training, mentoring and access to an entrepreneurial eco-system.

On what basis did TiE develop this platform?

The needs of women entrepreneurs were identified, through a GEM study, across 3 segments i.e. Untapped/Aspiring, Grassroots (SEC B,C,D) & Mid-Rung (SEC A) in 6 cities i.e. Ahmedabad, Mumbai, Coimbatore, Chandigarh, Hyderabad, Indore. Out of this need arose the consensus to build a platform to celebrate the spirit of the woman entrepreneur across segments and domains. The study was steered by Rama Bijapurkar and Ireena Vittal.

What are the salient features of TiE Streeshakti?

As part of our ongoing effort to add value and depth to all constituencies of entrepreneurs and women entrepreneurs in particular, this initiative will include an annual 2-day conference for women entrepreneurs, to recognise, reward, educate and enable them. This is slated for early June, 2009 in Mumbai. It will be supported by on-ground education and mentoring activities for Women Entrepreneurs both pre and post the conference.

Are the Awards pan-Indian?

Yes, absolutely. Applications are invited from women entrepreneurs from grassroots, micro, small and medium enterprises.

Who is leading the Stree Shakti initiative?

This initiative is being led by a volunteer panel of commanding, influential women who have climbed to the top of the value chain. The steering committee is a powerful group consisting of Rama Bijapurkar, Gita Dang, Farzana Haque, Bharti Jacob, Chanda Kocchar, Shilpi Kapoor, Anita Ramchandran, Purvi Seth, Shikha Sharma and Ireena Vittal

Who is the typical targeted audience for the Streeshakti Awards & Workshops?

While the outreach would target a much wider audience, at the conference we are targeting an audience made up of forward thinking women from all over the country and from all segments – grassroots, small, medium and big enterprises who have bucked the trend in small and big ways in their entrepreneurial enterprise.

What will the Conference and workshop contain?

The conference is structured in 3 parts.

There will be a Plenary and inspirational sessions by leading speakers from India and around the world across socio-economic spectrum, as well as motivational entrepreneurs.

There will be Education workshops where the TiE GEM study on women entrepreneurs will be leveraged to design the training modules. These will be delivered by entrepreneurs, education trainers/counsellors to add value.

Finally at the Awards Evening, final short-listed Entrepreneurs will be felicitated with a trophy, cash prize, mentoring and continued education at leading Business institutes.

Where can I apply?

You will find the complete application form at www.tiestreeshakti.org and you can also send in completed applications to

TiE Mumbai,

207, Turf Estate,
Shakti Mills Lane,
Off Dr E Moses Road, Mahalaxmi,
Mumbai – 400 011.
Phone: 022-42200100 -06 or 022- 64510062

How does one apply for the Entrepreneurship Awards?

The process is simple. The site www.tiestreeshakti.org has the complete application form along with Rules and regulations that one needs to read through. The application form can be downloaded easily, filled up completely, and signed by the applicant and one verifier.

To send the completed application, one can scan the document and upload on www.tiestreeshakti.org or conversely can courier or speedpost it to the address -

TiE Mumbai,

207, Turf Estate,
Shakti Mills Lane,
Off Dr E Moses Road, Mahalaxmi,
Mumbai – 400 011.
Phone: 022-42200100 -06 or 022- 64510062

Who is the validating agency for the Streeshakti Awards?

Ernst and Young are our official Process and validation agency.