



Stree  Shakti

ENABLING
WOMEN ENTREPRENEURSHIP
WORKSHOP & AWARDS

2009

Concept note on TSS

The TiE Stree Shakti (TSS) Workshop and Awards is a forum for women entrepreneurs to create trust-based partnerships through active networking. The objective of TSS is to create a platform of 'belonging' for women entrepreneurs, enabling and recognizing women entrepreneurs who have broken the glass ceiling and overcome societal pressures and gender warfare to realize their dream of running their own enterprise.

Launched by TiE Mumbai, this platform is a pan-India initiative to recognize, award and enable women entrepreneurs. The ceremony is slated for early June, 2009 in Mumbai. TiE believes there is a significant need to enable aspiring, budding and growing Women Entrepreneurs in the MSME space by rendering conceptual but practical business orientation/training, mentoring and access to an entrepreneurial eco-system.

TSS is spearheaded by a power panel of accomplished and successful women – Anita Ramchandran – Cerebrus, Bharti Jacob - Partner Seed Fund, Chanda Kocchar – ICICI Bank, Farzana Haque – TCS, Gita Dang –Talent Advisory Services, Ireena Vittal – McKinsey, Rama Bijapurkar – Market Strategist & Author and Shikha Sharma – ICICI Prudential Insurance.

This event seeks to reflect the growing role of women in the Indian entrepreneurial eco-system. The theme will be celebratory - “Enabling/Inspiring Women Entrepreneurs in India”.